

**KENTUCKY APPLE FESTIVAL**

**2012 MERCHANT MART APPLICATION**

**THURSDAY, October 4th; FRIDAY, October 5th AND SATURDAY, October 6<sup>th</sup>**

**APPLICATIONS NEED TO BE RECEIVED NO LATER THAN JULY 31<sup>ST</sup> 2012**

**VENDOR SPACE WILL BE RESERVED ACCORDING TO EARLIEST POSTMARK INDICATED ON RECEIVED APPLICATION FORM WITH FEE.**

**BUSINESS NAME:** \_\_\_\_\_

**PERSON IN CHARGE:** \_\_\_\_\_

**MAILING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE NUMBER:** (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

**EXACT SPACE REQUIRED:** \_\_\_\_\_

**10 x 10 MINIMUM Space - \$125.00.** ADDITIONAL SPACE - \$10.00 PER FRONT FOOT. *(No Room For Expansion After You Set Up: Your Space Must Include Any Walkways, Exits, Entrances, Any Vehicle That Will Be Part Of Your Space, Etc).* (LIST THE EXACT SPACE YOU REQUIRE) .

**SPECIAL NEEDS;** \_\_\_\_\_

\_\_\_\_\_  
(WE WILL TRY TO ACCOMMODATE IF POSSIBLE.)

**ELECTRICITY** NO  YES 110  or 220

**TYPE DISPLAY:** (TABLES, TENTS, TRAILER, ETC) \_\_\_\_\_

\_\_\_\_\_

**WILL YOU BE RETAILING ITEMS?** \_\_\_\_\_

**LIST ITEMS OR CATEGORIES OF ITEMS** \_\_\_\_\_

\_\_\_\_\_

**SALES TAX #** \_\_\_\_\_

**IF NOT RETAILING ITEMS WHAT IS THE PURPOSE OF YOUR DISPLAY?**

\_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO: **KENTUCKY APPLE FESTIVAL**

MAIL TO: **Kentucky Apple Festival**

**Attn: Merchant Mart Chairman/Carol Francis**

**PO BOX 1245**

*Paintsville, KY 41240*

*(606) 794-7979 – e-mail [carolj@foothills.net](mailto:carolj@foothills.net)*

## **Please Keep This Portion As A Handy Reminder FOR FREQUENTLY ASKED QUESTIONS**

1. YOU MAY SETUP AFTER 5:00 P.M. (NO EARLIER SETUP WILL BE PERMITTED) ON THURSDAY, October 4<sup>th</sup>, OR FRIDAY, October 5<sup>th</sup>, BEFORE 8:30 AM. PLEASE SEE CAROL OR KRISTA FOR YOUR ASSIGNED LOCATION.
2. NO VEHICLES WILL BE ALLOWED IN THE AREA ANY OTHER TIME (SEE #3 BELOW). IF YOU CARRY YOUR ITEMS OUT AT THE END OF THE DAY, YOU WILL NEED TO MAKE OTHER ARRANGEMENTS OTHER THAN USING A VEHICLE TO CARRY THEM OUT. THERE WILL BE SECURITY. IF YOU LEAVE YOUR ITEMS OVERNIGHT IT WILL BE AT YOUR OWN RISK.
3. YOU MAY CLOSE DOWN AT ANYTIME DURING THE FESTIVAL. HOWEVER, IT MAY BE DIFFICULT TO GET VEHICLES ON THE STREET BECAUSE OF THE CROWD. NO VEHICLES WILL BE ALLOWED IN OR OUT UNTIL AFTER THE PARADE ON SATURDAY. THE PARADE IS USUALLY OVER BY 5:00 PM.
4. NO REFUNDS ON "NO SHOWS" OR FOR "INCLIMATE WEATHER".
5. YOU SUPPLY EVERYTHING THAT YOU WILL NEED TO SELL OR DISPLAY YOUR PRODUCT; IE; TENTS, AWNINGS, TABLES, ETC. YOU ARE RENTING "OPEN AIR ON THE STREET SPACE" ONLY.
6. WE RESERVE THE RIGHT TO LIMIT THE TYPES OF ITEMS SOLD AND THE NUMBER OF MERCHANTS WITH DUPLICATE RETAIL ITEMS. IT IS IMPORTANT THAT YOU RETURN YOUR 2012 APPLICATION AS SOON AS POSSIBLE. (PLEASE NOTE DEADLINE FOR VENDOR APPLICATIONS.)
7. NO CONCESSION ITEMS WILL BE PERMITTED FOR RETAIL.
8. NO FIREWORKS, NO INFLATABLES, & NO SILLY STRING ARE ALLOWED TO BE SOLD. PLEASE SEE A LIST OF **BANNED** ITEMS ON OUR WEBSITE, [www.kyapplefest.org](http://www.kyapplefest.org).
9. IF YOU WILL BE UTILIZING ELECTRICITY, YOU MUST USE ONLY **ONE** EXTENSION CORD PER RECEPTACLE (NO CORDS CAN BE COMBINED TO REACH WHATEVER YOU ARE SENDING POWER TO) AND IT **MUST** BE APPROVED FOR OUTDOOR USE.
10. WE ARE NOT RESPONSIBLE FOR PROVIDING PARKING FOR YOUR VEHICLES OR RV'S.

Contact information:

Carol Francis/Merchant Mart Chairman 606-794-7979 e-mail: [carolj@foothills.net](mailto:carolj@foothills.net)

Krista Welch/Merchant Mart Co-Chairman 606-369-1283 (after 6 pm)  
e-mail: [kristapac@hotmail.com](mailto:kristapac@hotmail.com)